What is NH Gives?

NH Gives, a program of the NH Center for Nonprofits, is a 24-hour crowdfunding event where NH residents learn about, celebrate, and make donations to local nonprofits. Now in its fifth year, NH Gives has raised more than $1.4 million since it started, connecting thousands of donors with hundreds of nonprofits.

Why should you support NH Gives?

NH Gives brings together a unique blend of NH donors, board members, and nonprofit leaders. In 2019, NH Gives reached thousands of people through:

- print, digital, and radio media coverage;
- 7,000+ followers of our social media accounts;
- 5,000+ subscribers to our newsletters; and
- the staff and board members at the 275+ participating nonprofits.

All of this is in addition to the untold numbers of people reached through the NH Gives emails, social media posts, and more from participating nonprofits.

Regional Champion $2,500

One sponsor per region, five regions total

Keep it local and demonstrate your company’s commitment to your community with this regionally exclusive opportunity.

- Logo and link to your website in region-specific email, print, and social media promotion
- Logo and link to your website on NHGives.org homepage and prize page
- Sponsorship of two regional prizes given to nonprofits to incentivize donors
- Logo and link to your website in prize emails and social media posts

Granite State Giver $2,500

Donors and nonprofit leaders throughout the state will associate your company with NH Gives’ 24-hours of fun and fundraising.

- Logo and link to your website in NH Gives email, print, and select social media promotion
- Logo and link to your website on NHGives.org homepage and prize page
- Sponsorship of two prizes given to nonprofits to incentivize donors
- Logo and link to your website in prize emails and social media posts

All sponsors of $1,000 or more are recognized as supporters of the Center for one year, are included on the Center’s list of supporters, receive discounts on event registrations, and can access the resources available on NonprofitNext.

For more information, contact Stephen Donahue at sdonahue@nhnonprofits.org or (603) 225-1947, ext. 115
**Training Titan**  $2,500

*Only 1 Training Titan sponsor.*

When nonprofit leaders download useful resources, attend high-quality trainings, and raise money through NH Gives, they’ll have you and your company to thank.

- Logo and link to your website on NHGives.org Nonprofit Toolkit and resources pages
- Opportunity to speak and distribute materials at NH Gives in-person training
- Logo and link to your website on training registration page and in email and social media promotion of training
- Logo and link to your website on NHGives.org homepage and prize page
- Sponsorship of two prizes given to nonprofits to incentivize donors
- Logo and link to your website in prize emails and social media posts

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**Buzz Builder**  $1,500

Build excitement for NH Gives among donors and nonprofit leaders while also increasing your company’s reach on social media.

- Logo and link to your website in NH Gives social media promotion leading up to, during, and after NH Gives
- NH Gives and Center social media accounts will share / re-tweet your NH Gives-related social media posts
- Logo and link to your website on NHGives.org homepage and prize page
- Sponsorship of one prize given to a nonprofit to incentivize donors
- Logo and link to your website in prize winner announcement in email and on social media

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**Prize Patron**  $500

Support a NH nonprofit with a cash prize—a highly visible part of NH Gives—and get recognition on the NH Gives website and in emails and social media.

- Logo and link to your website on NHGives.org prize page
- Sponsorship of one prize given to a nonprofit to incentivize donors
- Logo and link to your website in prize emails and social media posts

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**Launch Party Leader**  $1,500

Kick things off at our in-person launch party and present the NH Gives prize of the evening to one lucky nonprofit.

- Address audience at the NH Gives launch party
- Recognition on signage at launch party
- Sponsorship of “first donor” prize given to nonprofits to incentivize donors—the first prize awarded to kick off NH Gives
- Logo and link to your website on launch party event registration page
- Logo and link to your website in prize emails and social media posts

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