



NH Center for
NONPROFITS

NH Gives 2018
Sponsorship Opportunities



NH GIVES

June 6–7, 2018 • NHGives.org

What is NH Gives?

NH Gives, a program of the NH Center for Nonprofits, is a 24-hour crowdfunding event where NH citizens learn about, celebrate, and make donations to local nonprofits. Now in its third year, NH Gives has raised nearly \$500,000—\$180,000+ in 2016 and \$310,000+ in 2017—from thousands of donors for hundreds of nonprofits.

Why should you support NH Gives?

NH Gives brings together a unique blend of NH donors, board members, and nonprofit leaders. The Center reaches these audiences through a statewide NH Gives marketing campaign that includes email, print, radio, and social media.

In 2017, NH Gives reached...

- 200,000+ people through radio ads leading up to and during the day
- 149,000+ people on Twitter through the #NHGives hashtag
- 30,000+ people through the NH Gives Facebook page
- 6,000+ government, business, and nonprofit leaders through email newsletters
- Staff and board members at 390+ participating nonprofits

All of this is in addition to the untold numbers of people reached through the marketing efforts of participating nonprofits.

Regional Champion \$2,500

Only 1 sponsor per region, 4 regions remaining.

Keep it local and demonstrate your company's commitment to your community with this regionally exclusive opportunity.

- Logo and link to your website in region-specific email, print, and social media promotion
- Logo and link to your website on NHGives.org homepage and prize page
- Sponsorship of two prizes given to nonprofits to incentivize donors
- Logo and link to your website in prize emails and social media posts
- Supporter membership* for 1 year

Granite State Giver \$2,500

Donors and nonprofit leaders throughout the state will associate your company with NH Gives' 24-hours of fun and fundraising.

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Training Titan

\$2,500

Only 1 Training Titan sponsor.

When nonprofit leaders download useful resources, attend high-quality trainings, and raise money through NH Gives, they'll have you and your company to thank.

- Logo and link to your website on NHGives.org Nonprofit Toolkit and resource pages
- Opportunity to speak and distribute materials at NH Gives in-person training
- Logo and link to your website on training registration page and in email and social media promotional training
- Logo and link to your website on NHGives.org homepage and prize page
- Sponsorship of two prizes given to nonprofits to incentivize donors
- Logo and link to your website in prize emails and social media posts
- Supporter membership* for 1 year

Prize Patron

\$500

Support a NH nonprofit with a cash prize—a highly visible part of NH Gives—and get recognition on the NH Gives website and in emails and social media.

- Logo and link to your website on NHGives.org prize page
- Sponsorship of one prize given to a nonprofit to incentivize donors
- Logo and link to your website in prize emails and social media posts

Buzz Builder

\$1,500

Only 1 Buzz Builder sponsor.

Build excitement for NH Gives among donors and nonprofit leaders while also increasing your company's reach on social media.

- Logo and link to your website on NH Gives social media promotion leading up to, during, and after NH Gives
- NH Gives and Center social media accounts will share/re-tweet your NH Gives-related social media posts
- Logo and link to your website on NHGives.org homepage and prize page
- Logo and link to your website in prize winner announcement in email and on social media
- Supporter membership* for 1 year

Who else supports NH Gives?

The New Hampshire Charitable Foundation is the lead sponsor for the third year in a row. Additionally, the New Hampshire Union Leader, WMUR-TV, and iHeartMedia are all returning as media sponsors.

*Supporter membership with the Center includes your company's name and a link to your website on the Center's online list of supporters and access to online resources and event discounts for your employees.