



About the Fellowship

Since it was started by the Center in 2014, the Hoffman-Haas Fellowship has populated nonprofit boards across the state with 149 inspired and engaged new board members. The Fellowship provides a clear pathway for community engagement, with programs featuring the best-of-the-best national speakers, mentoring from experienced business and community leaders, and opportunities to connect with nonprofits seeking board and committee members.

Sponsorship of the Fellowship allows you to:

- Demonstrate your company's commitment to the community
- Connect with a diverse mix of nonprofit, business, and community leaders
- Build the leadership capacity of the nonprofit sector by supporting community leaders in develop board governance skills

Who You'll Reach

The Center serves as a hub for NH's nonprofit sector and provides information and resources through a variety of channels:

- Email newsletters sent to **5,300+ leaders** from business, government, and nonprofits
- Posts on our website, which is viewed **124,000+ times each month**
- Social media posts to **5,500+ followers** across Facebook, LinkedIn, and Twitter

All Hoffman-Haas Fellowship sponsors will be recognized as Supporters of the Center for one year, which includes a listing on the Center's online list of Supporters, event registration discounts, and access to NonprofitNext for employees.

For more information, contact **Stephen Donahue** by:

- email at sdonahue@nhnonprofits.org or
- by phone at **(603) 225-1947, ext. 115**

Cohort Sponsor **\$5,000**

- Company logo and recognition on promotional and instructional materials for the cohort
- Prominent recognition on the Center's website
 - The Center's homepage during the cohort application period
 - The Hoffman-Haas Fellowship program page and list of board opportunities throughout the cohort
- Opportunity to address the audience of Fellows and Mentors at either the opening or closing session of the cohort
- Recognition on social media during the cohort
- Recognition in press releases about the cohort

Session Sponsor **\$2,500**

- Company logo on Hoffman-Haas Fellowship page of Center's website
- Company logo on session instructional materials
- Opportunity to address the audience of Fellows and Mentors at the sponsored session
- Recognition on social media before and after the sponsored session

Networking Sponsor **\$2,500**

- Company logo on Hoffman-Haas Fellowship page of Center's website
- Company logo on session materials and public event description
- Opportunity to address the audience of Fellows, Mentors, and nonprofit leaders at the networking session
- Recognition on social media before and after the sponsored session

Supporting Sponsor **\$1,000**

- Company name included in online and print listings of Fellowship supporters
- Verbal recognition at opening and closing sessions of the cohort
- Portion of sponsorship used to provide scholarship funds to Fellows