NH Nonprofits Report Major Impact of COVID-19 on their Missions

The COVID-19 pandemic is creating unprecedented challenges for nonprofits as they face steep reductions in resources that are making it nearly impossible for many organizations to continue to provide essential services in our community.

85% of nonprofits are already experiencing or anticipate experiencing financial hardships.

“IT will affect us to the point that we may shut down and that is not good for the clients that need our services as we serve a vulnerable population.”

Nonprofits are concerned about impact to their constituents, their staff, and their financial stability

89% of nonprofits have had to cancel programs and events. These events are often revenue streams that support the mission of the organization.

72% of nonprofits listed funding as the most needed resource from funders, businesses or government. Revenue streams for many organizations are diminished because of social distancing.

67% of nonprofits have had to cancel or reduce services for clients. Some of our most vulnerable populations are losing their greatest supports at their highest period of need.

50% of nonprofits are experiencing an increase in staff and/or volunteer absences which impacts the ability to deliver services.

64% of nonprofits have transitioned staff to working remotely. For many, who have never used remote workplace technology, this provides additional challenges.

64% of nonprofits have cancelled major fundraising events. Some report that these events bring in more than 25% of their annual revenue.

Concerns for populations served

“We are concerned that we are not going to be able to serve our very vulnerable clients and families. Yet, we must continue paying our committed staff with very limited reserve funds.”

Concerns for the organization

“We worry about sustaining the health and availability of our staff and sustaining financial resources to keep our doors open during this time of high need.”

“My worst nightmare is an increase in need at the same time as a staff shortage while resources (such as cleaning supplies) are hard to get. It’s the perfect storm.”