



NH Center for
NONPROFITS

NH Nonprofit Conference & Expo

Sponsorship Opportunities

About the Conference & Expo

The NH Nonprofit Conference & Expo attracts 300+ nonprofit leaders for a unique opportunity to attend workshops and meet experts in fundraising, technology, marketing, HR, governance, and more.

39% of previous Conference attendees were CEOs, 44% had budgets higher than \$1 million, and 55% had more than 10 staff.

Who You'll Reach

The Center is NH's nonprofit hub and communicates with nonprofit leaders year-round through a variety of channels:

- Email newsletters sent to **6,000+ leaders** from business, government, and nonprofits
- Posts on our website, which is viewed **95,000+ times each month**
- Social media posts to **6,500+ followers** across Facebook, LinkedIn, and Twitter



Lead Sponsor \$10,000

Only one sponsorship available at this level

- Opportunity to address attendees
- Prominent name and logo on the Center's homepage, in emails, and in print promotion
- Prominent recognition on social media
- Logo included in program, on the Center's website and social media
- Prominent recognition on event signage
- Exhibitor profile on the Center's website
- Logo on the front cover, full-page back cover ad, and exhibitor profile in the program
- Prominent exhibit space
- 4 tickets to the event

SOLD

For more information, contact **Keryn Kriegl** by:

- email at kkriegl@nhnonprofits.org or by
- phone at (603) 225-1947, ext. 120

Learning Track Sponsor \$3,000

Only six sponsorships available at this level

- Name and logo on the Center's website, in emails, and in print promotion
- Recognition on social media
- Recognition on event signage
- Exhibitor profile on the Center's website
- ½-page ad and exhibitor profile in the program
- Exhibit space
- 2 tickets to the event

Sponsor \$1,250

- Company name on the Center's website, in emails, and in print promotion
- Company name on event signage
- Exhibitor listing on the Center's website
- ¼-page ad and exhibitor listing in the program
- Exhibit space
- 2 tickets to the event

Exhibitor \$750

- Exhibitor listing on the Center's website
- Exhibitor listing in the program
- Exhibit space
- 1 ticket to the event