



NH Center for
NONPROFITS

NH Nonprofit Conference & Expo Sponsorship Opportunities

The Center is NH's nonprofit hub and communicates with nonprofit leaders year-round through a variety of channels:

- Email newsletters sent to **5,300+ leaders** from business, government, and nonprofits
- Posts on our website, which is viewed **124,000+ times each month**
- Social media posts to **5,500+ followers** across Facebook, LinkedIn, and Twitter

The NH Nonprofit Conference & Expo attracts 350+ nonprofit leaders for a unique opportunity to attend workshops and meet experts in fundraising, technology, marketing, HR, governance, and more.

39% of previous Conference attendees were CEOs, 44% had budgets higher than \$1 million, and 55% had more than 10 staff.



Lead Sponsor **\$10,000**

Only one sponsorship available at this level

- Opportunity to address attendees
- Prominent name and logo on the Center's homepage, in emails, and in print promotion
- Prominent recognition on social media
- Logo included in event graphics on the Center's website and on social media
- Prominent recognition on event signage
- Exhibitor profile on the Center's website
- Logo on the front cover, full-page back cover ad, and exhibitor profile in the program
- Prominent exhibit space
- 4 tickets to the event

All sponsorships include one year of corporate membership with the Center, which includes recognition on our website, a profile on our Business Yellow Pages, discounts on Center events, and access to NonprofitNext for employees.

For more information, contact **Stephen Donahue** by:

- email at sdonahue@nhnonprofits.org or by
- phone at (603) 225-1947, ext. 115

Learning Track Sponsor **\$2,500**

Only six sponsorships available at this level

- Name and logo on the Center's website, in emails, and in print promotion
- Recognition on social media
- Recognition on event signage
- Exhibitor profile on the Center's website
- 1/2-page ad and exhibitor profile in the program
- Exhibit space
- 2 tickets to the event

Sponsor **\$1,250**

- Company name on the Center's website, in emails, and in print promotion
- Company name on event signage
- Exhibitor listing on the Center's website
- 1/4-page ad and exhibitor listing in the program
- Exhibit space
- 2 tickets to the event

Exhibitor **\$750**

- Exhibitor listing on the Center's website
- Exhibitor listing in the program
- Exhibit space
- 1 ticket to the event