

Is Your Nonprofit Ready for the Future?

20 ILLUMINATING QUESTIONS FOR THE BOARD TO ANSWER

About Revenue

1. Which revenue streams are reliable?
2. What revenue streams may be most likely to end?
3. Are any streams out of alignment with our mission?
4. Are there any new or promising revenue opportunities in our plans for the future?
5. What is our ideal revenue mix?

About Mission

6. Which programs are producing the most measurable mission outcomes?
7. Are there programs that are underused?
8. How satisfied are our constituents with our services?
9. What programs in the region are similar to ours?
10. Do constituents chose other programs over ours?

About Reputation

11. What do we believe inspires donors to give to us?
12. What are we known for in the community?
13. What feedback have foundations and other grantors provided us in their awards?
14. What is our leader's reputation?
15. Do we have sufficient partners that will continue to collaborate with us?

About Infrastructure

16. When was our technology last updated? What are our future needs?
17. Do we have the resources to hire and retain skilled and talented staff?
18. Do we have the correct staffing structure and the right mix of talent?
19. Is our CEO performing well?
20. What are our top 3 infrastructure needs?

