



About the Fellowship

Since it was started by the Center in 2014, the Hoffman-Haas Fellowship has populated nonprofit boards across the state with 170 inspired and engaged new board members. The Fellowship provides a clear pathway for community engagement, with programs featuring the best-of-the-best national speakers, mentoring from experienced business and community leaders, and opportunities to connect with nonprofits seeking board and committee members.

With support of sponsors, we are able to bring nationally-recognized speakers to New Hampshire and provide a high quality program that effectively prepares Fellows for board leadership. Sponsorship of the Fellowship will also:

- Demonstrate your company's commitment to the community
- Connect you with a diverse mix of nonprofit, business, and community leaders
- Strengthen the leadership capacity of New Hampshire's nonprofit sector

Who You'll Reach

The Center serves as a hub for NH's nonprofit sector and provides information and resources through a variety of channels:

- Email newsletters sent to **6,000+ leaders** from business, government, and nonprofits
- Posts on our website, which is viewed **95,000+ times each month**
- Social media posts to **6,500+ followers** across Facebook, LinkedIn, and Twitter

Cohort Sponsor

\$5,000

- Company logo and recognition on promotional and instructional materials for the program
- Prominent recognition on the Center's website
 - The Center's homepage during the cohort application period
 - The Hoffman-Haas Fellowship program page and list of board opportunities throughout the program
- Opportunity to address the audience of Fellows and Mentors at either the opening or closing session of the program
- Recognition on social media
- Recognition in press releases

Session Sponsor

\$2,500

- Company logo on Hoffman-Haas Fellowship page of Center's website
- Company logo on session instructional materials
- Opportunity to address the audience of Fellows and Mentors at the sponsored session
- Recognition on social media before and after the sponsored session

Supporting Sponsor

\$1,000

- Company name included in online and print listings of Fellowship supporters
- Verbal recognition at opening and closing sessions of the program
- Portion of sponsorship used to provide scholarship funds to Fellows

For more information, contact **Keryn Kriegl** by:

- email at kkriegl@nhnonprofits.org or
- by phone at **(603) 225-1947, ext. 120**