



Nonprofit Industry Data and Trend Points

State Data:

- 8,652 registered NPOs in NH. 658 of those registrations occurred in 2011
- Dissolutions take many forms so it is difficult to provide an exact number but “dissolutions” in have increased over the past two years.
- There were 9 completed mergers of organizations this past year.

Number of employees, % of state’s GDP, volunteerism:

2008	2008	2010
Employment	98,080 (13.8%)	102,038 (14.8%)
GDP	\$8 billion (14.5%)	\$9.1 billion (15.1%)
Volunteers/hours	335,000 (40m hours)	308,700 (35m hours)

National Data:

Between 2001 and 2011, the number of nonprofits has increased 25 percent; from 1,259,764 million to 1,574,674 million today. The growth rate of the nonprofit sector has surpassed the rate of both the business and government sectors.

In 2010, nonprofits contributed products and services that added \$779 billion to the nation’s gross domestic product; 5.4 percent of GDP. Nonprofits are also a major employer, accounting for 9 percent of the economy’s wages, and over 10 percent of jobs in 2009.

Nov 2011 NCCS Report

- ¾ of charities reported budgets less than \$500,000 yet accounted for only 2% of spending
- Fees for sale of goods and services accounted for 76% of public revenue (private sources 52% of that, government 23%)
- Fees and grants, government accounted for 32% of revenue
- Health NPOs accounted for 60% of revenues and 41% of assets (hospitals and primary facilities are 51% of that)
- Education 16 % of total revenues, 29% of assets
- Higher Ed Institutions 10 of total revenues, 19% of assets
- Private giving in USA reached \$290 billion in 2010, up 2% from 2009 – but at the same level as 2000.
- Foundation giving in USA reached \$45.78 billion, down 2% from 2009. Their assets, however, grew 6% since 1999.
- There are over 76,500 grant making foundations, up 52% from 1999

National Merger Data:

- 2% percent of nonprofits merged in 2010 and 4% percent are expected to merge in next year.



NH Center for NONPROFITS

- 14 percent of nonprofits collaborated in 2010 and 21 percent are expected to do so in next year. (Nonprofit Finance Fund, March 2011)

Capacity – National (Nonprofit Finance Fund)

Concerning Trends:

- 85% of organizations expect an increase in service demand in 2011; just 46% expect to be able to fully meet this demand.
- This comes on top of years of increases: in 2010, 77% of nonprofits saw an increase in demand; in 2009, 71% experienced an increase in demand, and 73% of organizations experienced increased demand in 2008.
- 60% of organizations have three months or less of cash on hand; 10% have none.
- Only 9% expect 2011 to be financially easier for the people they serve.

Positive trends:

- 44% of nonprofits reported ending 2010 with a surplus, a move in the right direction from the 35% who had a surplus in 2009.
- 25% of organizations added to reserve funds in 2010.
- 35% of organizations raised more revenue in 2010 than anticipated.

NH Giving Trends:

IRS data for those claiming charitable deductions:

- From 2007 to 2009 total giving to NH nonprofits dropped 27%, to approximately \$479 million (from \$655 million). This was the lowest figure since 2002.
- The ten year trend - total reported NH giving in 2009 increased 17.6% from total reported NH giving in 1999.

Grantmaking (Foundation Center data):

- NH foundations awarded \$65.7 million in grants in 2009, an 11.5% decrease from \$74.2 million in 2008.
- The ten year trend line - total NH foundation giving was \$41.9 million. That means giving by NH foundations collectively has gone up over the past decade by close to 57%.

NH Charitable Foundation's (Unpublished) Giving Study (2005):

- 34% Religious causes
- 14% Basic human needs organizations
- 18% Health care causes and educational institutions (each 9%)
- 18% Combined Campaigns (such as the United Way)
- 4% Arts and culture initiatives
- 6% Family & Youth
- 3% Environmental causes
- 3% Other