



NH Center for
NONPROFITS

2010 Nonprofit Leadership Summit

Keynote Presenter Biography

Jason Saul

Founder & CEO, Mission Measurement, LLC



Jason Saul is a Lecturer of Social Enterprise at Kellogg. He has published work on corporate social responsibility, measuring social impact, and benchmarking nonprofit performance. In 2004, Professor Saul wrote *Benchmarking for Nonprofits: How to Manage, Measure and Improve Performance* which was awarded Best Business Book of the Year in 2005 by the Independent Publishers Association.

Professor Saul is the Founder and CEO of Mission Measurement, LLC, a strategy consulting firm focused on the social sector. Mission Measurement provides expertise in outcomes measurement, strategy consulting and data analysis to help clients measure and report their performance. The firm has advised leading corporations and nonprofits, including: McDonald's, Kraft Foods, Levi Strauss & Co., Easter Seals, American Red Cross, the Humane Society of the U.S. and the Smithsonian.

In 1994, Professor Saul co-founded the *Center for What Works*, a nonprofit organization focused on benchmarking. It aims to improve social sector results through benchmarking for nonprofits, a strategy that facilitates outcomes measurement and reporting by linking nonprofits and funders through a common language. Prior to that he began his career as an attorney, most recently at Mayer Brown LLP in Chicago where he represented government and nonprofit clients in public finance transactions.

Professor Saul holds a J.D. from the University of Virginia School of Law, an M.P.P. from Harvard University's John F. Kennedy School of Government, and a B.A. in Government and French Literature from Cornell University. He was awarded the Harry S. Truman Scholarship for leadership and public service and was selected as a Leadership Greater Chicago fellow. In 2008, Professor Saul was recognized as one of *Crain's Chicago Business* "40 under 40" business leaders.

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