



IN-BRIEF: TALKING POINTS

New Hampshire's NONPROFIT SECTOR: IN BRIEF - produced by the NH Center for Nonprofits - focuses on the scope, depth and contribution of the sector in New Hampshire. Following are some key points found in the report:

The Nonprofit Sector is the vehicle citizens use to address needs and issues facing their communities. The nonprofit structure mobilizes a wide range of resources and the ability to leverage paid expertise, volunteer power and civic leaders to create solutions.

To sustain a strong state requires the interconnected work of all three sectors. There is a direct correlation between the vitality of the state and the quality of the partnership between the business, government and nonprofit sectors.

Nonprofits provide services for those-in-need, protect our environment, ensure we have a vibrant arts community and much more.... **and while doing so employ 1 out of 7 NH workers - 102,038** and contribute \$9.1 billion to the state's economy.

The Sector has grown due to the range of issues it addresses and the shifting role of government. Realizing nonprofits were better positioned to provide services more effectively and efficiently, government stepped back as a service provider and nonprofits stepped forward.

Today, NH State Government contracts with 165 nonprofits to provide a vast range of critical services for veterans, children at risk for abuse and neglect, families living in poverty in need of shelter, food and child care, the disabled, and seniors living at or below poverty level.

There are 689 NH nonprofits with budgets over \$500,000 serving 1.3 million people, providing a range of services from medical care to substance abuse treatment, to low income housing to adult education and from nursing homes to disaster relief to Boys and Girls Clubs.

Demand for services up, resources down: Between 2008 and 2009, overall funding dropped 27% in NH. Funding inched up by 2% in 2010. 77 % of nonprofits surveyed expect a continued increase in demand in 2010, yet only 46% have the capacity to respond to that increase.

Of all the donated funds given in NH, 14% go to human needs, the arts receive 4% and 3% are given to environmental causes. The majority of donations go to religious causes.

Financing the work of a nonprofit is complex and requires intensive strategy. To achieve sustainability often requires a mix of private, corporate, government grants, fundraising, fee-based programs, state contracting and the leveraging of technology and strategic partnerships.

IN BRIEF: TEN WAYS TO USE THIS REPORT

New Hampshire's NONPROFIT SECTOR: IN BRIEF - produced by the NH Center for Nonprofits - focuses on the scope, depth and contribution of the sector in New Hampshire. Following are some ideas for ways to utilize the report:

Share with **your board of directors** and explain how it applies to your organization.

Send to **your donors** to give them a broad view of the nonprofit sector.

Share with your **local Chamber of Commerce**.

Use in a presentation to **civic clubs** – such as Rotary, Kiwanis...or a Business Industry Forecast!

Share the information with **your local newspaper** through editorial board review... or write a letter to the editor.

Use in **coalition meetings** – whatever group you may participate in, the report is a basis for conversations around identifying needs, and resources, on a regional basis.

When meeting with **regional planning groups**.

Always....when meeting with **city or town officials**.

Send to your **local legislators**, along with information about your organization.

Share YOUR ideas on how to use *New Hampshire's Nonprofit Sector: In Brief!*

