



# NH Center for NONPROFITS Sponsorship Opportunities

## About the Center

The NH Center for Nonprofits is a statewide membership association for nonprofits and the for-profit companies and individuals that support them. The Center's mission is to strengthen and give voice to the state's nonprofit sector through leadership, collaboration, and learning opportunities.

Supporting the NH Center for Nonprofits is an investment in the strength of the nonprofit sector. Sponsorship of the Summit allows you to:

- Demonstrate your company's commitment to the community
- Connect with a diverse mix of nonprofit, business, and community leaders
- Build the capacity of the nonprofit sector by providing a forum for sharing new ideas and strategies to maximize impact

## Who You'll Reach

The Center serves as a hub for NH's nonprofit sector and provides information and resources through a variety of channels:

- Email newsletters sent to **6,000+ leaders** from business, government, and nonprofits
- Posts on our website, which is viewed **150,000+ times each month**
- Social media posts to **4,400+ followers** across Facebook, LinkedIn, and Twitter

**All sponsors of \$1,000 or more will be recognized as supporters of the Center for one year**, which includes a listing on the Center's list of supporter members, event registration discounts, and access to NonprofitNext for employees.

For a more comprehensive overview of partnership opportunities, contact **Stephen Donahue** by:

- email at [sdonahue@nhnonprofits.org](mailto:sdonahue@nhnonprofits.org) or by
- phone at (603) 225-1947, ext. 115

## Nonprofit Leadership Summit

**Sponsorship Levels: \$1,000–\$10,000**

The Nonprofit Leadership Summit is the signature event of the NH Center for Nonprofits and is the largest gathering of its kind for the nonprofit sector of NH. The Summit brings together 300 nonprofit board and staff leaders, along with corporate and philanthropic partners to explore trends and issues.

- Reaches 300 nonprofit and community leaders
- Held every September in the Concord / Manchester area

## Nonprofit Impact Celebration

**Sponsorship Levels: \$1,250–\$7,500**

250 nonprofit and community leaders gather to celebrate the impact the NH nonprofit sector has on the quality of life in our state. Impact Awards are presented to recognize individuals and organizations driving social change through outstanding achievements impacting our communities.

- Reaches 250 nonprofit and community leaders
- Held annually in Spring in the Concord / Manchester-area

## Hoffman-Haas Fellowship

**Sponsorship Levels: \$1,000–\$5,000**

The Hoffman-Haas Fellowship strives to populate nonprofit boards across NH with inspired and engaged new board members. It provides a clear pathway for community engagement with a slate of programs featuring national speakers as well as mentoring from experienced business and community leaders.

- Reaches 50–60 emerging board and community leaders
- Held annually in various regions of the state



See reverse for additional sponsorship opportunities.



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## NH Gives

**Sponsorship Levels:** \$1,000–\$10,000

NH Gives is a statewide 24-hour online fundraising event designed to build community, connect donors to local nonprofits, and generate excitement about the nonprofit sector. In 2018, 3,992 donors contributed more than \$427,000 to 257 organizations.

- Reaches nonprofit leaders and the general public throughout the state
- Held annually in June

## National Speaker Workshops

**Sponsorship Levels:** \$2,500 per workshop

These workshops bring nationally recognized experts—Chuck Loring, Steve Zimmerman, Susan Meier, etc.—to New Hampshire to discuss topics that are central to nonprofit management.

- Reaches 50–70 nonprofit board members and executive leaders
- Held annually in various regions of the state

## NH Grants Institute

**Sponsorship Levels:** \$250–\$1,000

NH Grants Institute is a comprehensive and interactive 3-day workshop that covers organizational readiness, planning, grant identification, strategy, relationship development, proposal writing, collaborative grant development, the review process, and more.

- Reaches 40–60 nonprofit board members, executives, and development staff
- Held annually in Fall in the Concord / Manchester-area

## NH Nonprofit Conference & Expo

**Sponsorship Levels:** \$1,000–\$10,000

The first of what we hope to be an annual event, the NH Nonprofit Conference & Expo will provide nonprofit leaders from throughout the state a unique opportunity to hear from and meet a variety of experts on the topics of HR, finance, technology, marketing, and more.

- We anticipate that this event will reach 100 nonprofit leaders from across the state.

## Regional Governance Series

**Sponsorship Levels:** \$5,000–\$10,000

The Governance series is a multi-session certificate program designed to enhance the understanding of both novice and long-standing board members in the areas of governance, finance, fundraising, and ethics.

- Reaches 30–50 nonprofit board members and executive leaders
- Held annually throughout the state

## Additional Opportunities

There are many other ways of partnering with the Center beyond the opportunities listed here, such as:

- Corporate membership
- Sponsoring and / or presenting topical “skill-builder” workshops
- Sponsorship of publications like the biennial Report on Nonprofit Wages & Benefits and other sector reports

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