



# NH Center for **NONPROFITS**

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## **NH Center for Nonprofits Launches Nonprofit Sustainability Institute**

*Made possible through support from the Endowment for Health*

CONCORD: The NH Center for Nonprofits is launching a Nonprofit Sustainability Institute to help New Hampshire nonprofit leaders advance their strategic business practices. Supported by a grant from the Endowment for Health, the program will feature nationally recognized author and speaker, Steve Zimmerman who will provide a combination of webinars, in-person workshops and phone mentoring sessions.

Designed to offer support to a cohort of nonprofit organizations over a 6-month period, the program will build on the theories and teachings of Zimmerman's book, *The Sustainability Mindset*. This highly-interactive and practical program offers staff and board leaders an opportunity to identify the current challenges and opportunities facing their business models, then outline immediate decisions and next steps needed to strengthen their organizations and move the needle toward sustainability for their organizations.

"Nonprofit leaders face an array of complex, changing, urgent pressures that require sophisticated management skills and fiscal strategy," said Kathleen Reardon, CEO of the NH Center for Nonprofits. "This program underscores the interconnectedness between mission impact and financial viability – and provides tools to help organizations strengthen their revenue strategies and business models."

Zimmerman will also work with local consultants in a train-the-trainer model to expose them to the concepts, tools and strategies and engage them in using these tools in the future. This will enable sustainable replication of the program allowing a greater number of New Hampshire nonprofits to benefit from it.

Only ten nonprofit teams will be accepted to participate in the inaugural class. To learn more about the Institute and apply visit [www.nhnonprofits.org/sustainability](http://www.nhnonprofits.org/sustainability).

*The NH Center for Nonprofits is a statewide nonprofit association dedicated to advancing the impact and visibility of the nonprofit sector and supporting the growth of nonprofits to reach their mission. Its services included leadership development programs, organizational consultation and assessment, online resource sharing and advocacy. To find out more about the Center, visit [www.nhnonprofits.org](http://www.nhnonprofits.org) or call (603) 225-1947.*